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## Music for everyone: Spotify now free on Windows Phone

- **The best free music experience. Now available on Windows Phone.**

From today, Windows Phone owners can enjoy access to millions of songs across their smartphones for free. Listen to all your playlists, discover new music, or simply sit back and dig into your favourite artist's entire back catalogue.

Updated for Windows Phone users today – Spotify's free mobile experience lets you shuffle play:

- **All of the music.** Listen to all the playlists you've created and playlists from the people you follow. Spotify lets you discover new music, save, shuffle and share.
- **Your favourite artists.** Want to listen to a certain artist? Just hit shuffle play, sit back and listen to their entire catalogue. Don't settle for something similar. Don't settle for just one track from the artist you want to hear every 20 minutes.
- **Want the right playlist? Just Browse.** Going for a jog or to the gym? We've got the playlist to help you go the extra mile. Hosting a dinner or getting ready for a big night out? We've got you covered. We even have playlists for different moods, so regardless of whether you need an upbeat boost or something more relaxing to wind down to - we've got just the thing.

We're also introducing a series of additional improvements throughout the app. Search results look better than ever before, and we've made it easier to browse the artists you love and discover related artists you might grow to love.

"We're excited to see Spotify made available for free on Windows Phone," said Steve Guggenheimer, Corporate Vice President, Microsoft Corp. "This puts a much-loved listening experience in the hands of Windows Phone fans across the world, and beautifully showcases both our platform and the Spotify service."

"We're all about bringing more music to more people," says Dave Price, Director of Product at Spotify. "Today we're doing just that by bringing the best free music experience to Windows Phone users across the globe".

Spotify Premium continues to offer the ultimate listening experience with on-demand, ad-free access to your music in high quality. In addition, you can sync playlists to your phone for use in offline mode. This comes in handy any time that you do not have an Internet connection. Spotify is also available in its ad-supported, free version on all devices.

Spotify is available to Windows Phone 8 and 8.1 users right now, and can be downloaded in the [Windows Phone Store](#).

## Notes to Editors

### About Spotify

Spotify is an award-winning digital music service that gives you on-demand access to over 20 million tracks. Our dream is to make all the world's music available instantly to everyone, wherever and whenever you want it. Spotify makes it easier than ever to discover, manage and share music with your friends, while making sure that artists get a fair deal.

Spotify is now available in 57 markets globally with more than 40 million active users, and over 10 million paying subscribers.

Since its launch in Sweden in 2008, Spotify has driven more than US\$1bn to rights holders. Spotify is now the second biggest source of digital music revenue for labels in Europe, and the biggest and most successful music streaming service of its kind globally.

*\* Number of tracks licensed globally. Catalogue size varies per market and can also change over time.*

[www.spotify.com](http://www.spotify.com)

### Further information

For more information, images, or to contact the team, please head over to our press page at <http://press.spotify.com/> or contact us directly via [press-cee@spotify.com](mailto:press-cee@spotify.com).

## What's the difference between **Spotify** and **Spotify Premium**?

	MOBILE <b>FREE</b>	DESKTOP & TABLET <b>FREE</b>	PREMIUM
Shuffle play any playlist or artists' catalogue	✓	✓	✓
Create your own playlists	✓	✓	✓
Play any song on-demand		✓	✓
Highest quality audio			✓
Uninterrupted listening			✓
Download music and listen offline			✓

